



## **DES's Navinchandra Mehta Institute of Technology and Development**

Conference - Call for Papers

Submission Deadline: 12<sup>th</sup> January 2019

### **DES NMITD's National Conference on Management and Technology (NCMAT) 23<sup>rd</sup> February 2019**



**NCMAT '19**

#### **CONFERENCE THEME**

**Innovative and Multidisciplinary approach towards Technology and Business**

#### **SUB THEMES**

**Innovative and Multidisciplinary approach towards Technology**

- Advanced Computing including Machine Learning, Database Management Systems, Data Mining and Warehousing, Software Engineering, Big Data Analytics, Artificial Intelligence, Neural Networks, Fuzzy Systems, Soft Computing, Cyber Crime And Digital Forensic Tools
- Data Communications and Networking including Internet Of Things (IoT), Space And Satellite Communication, Cognitive, Cellular And Mobile Networks, Mobile Ad-Hoc And Sensor Network

- Computational Intelligence including Neural Networks, Fuzzy Systems, Network And Cyber Security
- Biomedical Engineering including Wearable Sensors for Healthcare Monitoring, Biomedical Imaging
- Special Theme including E-Health, Smart Cities, Ad Hoc And Sensor Networking, Cognitive Radio And Networking, Communicational And Security, Multimedia Applications, Green Communication And Network

### **Innovative and Multidisciplinary approach towards Business**

- Innovations and Creativity in Marketing
- Marketing, Consumption and Spirituality
- Sustainability, Ethics and CSR in Marketing
- Consumer Behavior and Marketing Research
- Mobile Marketing
- Marketing in Emerging Markets
- Convergence of Finance and Technology – Liberal Financial Systems in India
- Convergence of IT and Operational Technologies
- Multidisciplinary approach to Investing
- Media Convergence
- Exploiting Crypto Currency and Block Chain for Emerging Business
- HR : Becoming Change Agent
- People, Process for World Class Performance
- Work-life balance: Balancing time or balancing identity
- Convergence of HR and Technology – towards Virtual HR
- Human Capital and Success of Business for Convergence Technology

### **SUBMISSION GUIDELINES**

- Extended abstract of the paper not more than 150-300 words
- The length of the paper not more than 3000-8000 words

### **EVENT HIGHLIGHTS**

- Impact Factor of NCMAT Journal, 2018 was 5.1899 (UIF) with an ISSN Number 2249 3867
- Research paper published in UGC approved list of journal
- Eminent personalities from industry as well as academia shall share their thoughts on the theme
- Panel Discussions: Elite panelists from diverse domains will share their experiences.
- Networking with Industry Leaders, Senior Academicians and Research Scholars.

Extended abstract and Paper should be emailed to:

**desnmitd@gmail.com**

### **IMPORTANT DATES**

Full length paper can be Submitted up to	12 <sup>th</sup> January, 2019
Intimation of acceptance of Paper	9 <sup>th</sup> February, 2019
Last date of Registration	16 <sup>th</sup> February, 2019
Conference Date	23 <sup>rd</sup> February, 2019

### **Conference Chairman:**

**Dr. Samadhan K. Khamkar, Director- DES's NMITD**

### **Conference Convener:**

**Dr. Rasika S. Mallya: 09819682436, Associate Director – DES's NMITD**

### **Conference Co- Conveners:**

**Dr. Anita P Bobade: 09820808105**

**Dr Kasturi R Naik: 08657446222**

### **Conference Co-ordinators:**

**Shri. Pratik Desai: 09867498362**

**Ms. Swapnali Mahadik: 08898243116**

### **CONFERENCE PROCEEDINGS:**

Short listed papers/contributions of only registered delegates will be published in UGC approved journal.