



Deccan Education Society



University of Mumbai



Parle Tilak Vidyalaya Association's
PTVA'S Institute of Management

Navinchandra Mehta Institute of Technology & Development,
Parle Tilak Vidyalaya Association's Institute of Management,
Kirti M. Doongursee College &
Smt. Jayshree Sharadchandra Kothari Business School

In Association with
University of Mumbai
Organizes

Virtual National Conference on Management & Technology 2022

Management and Technology Applications in a
Hybrid Organization - NCMAT 2022

*Registration Fees (Including GST)

| | |
|--------------------------------|------|
| Management/Technology Students | 500 |
| Research Scholars | 1000 |
| Academics | 1000 |
| Industry Delegates | 2000 |
| In-absentia | 2000 |

Registration Link

<https://forms.gle/KYPZfWgCpYnDTPm49>

JOIN US

Virtual Platform

 **MAR 12** |  **10 AM**

Registration QR Code



ABOUT DES's NAVINCHANDRA MEHTA INSTITUTE OF TECHNOLOGY AND DEVELOPMENT

It is our proud privilege to introduce Navinchandra Mehta Institute of Technology and Development, which has an MCA and MMS programme of University of Mumbai. NMITD belongs to Deccan Education Society, Pune, which has been in the field of academics for the last 130 years. Some of the famous institutions run by DES are Fergusson College, Pune, Willingdon College (Sangli), IMDR (Pune). Some famous alumni of our Society include:

- Ex Prime Minister **Mr. Narsimha Rao**
- Ex Prime Minister **Mr. V.P.Singh**
- Cricket Legend **Mr. Sachin Tendulkar**
- The Ace Rifle shooter **MS. Anjali Bhagwat**

ABOUT PTVA's INSTITUTE OF MANAGEMENT

PTVA's Institute of Management is run by Parle Tilak Vidyalaya Association (PTVA), an Educational Trust which was established in the year 1921 as a rich tribute to iconic freedom fighter, Lokamanya Bal Gangadhar Tilak. PTVA is a trusted name and is known for its value-based quality education. It runs famous colleges such as Sathaye College, M. L. Dahanukar College of Commerce and Mulund College of Commerce, besides PTVAIM, in Mumbai. PTVA has been an alma mater to many famous personalities including:

- **CA Shri. Suresh Prabhu**, Former Union Minister of Commerce & Industry and Civil Aviation, CA
- Air Chief Marshal, **Mr. Pradeep Naik**
- **CA Mr. Mukund Chitale**, Former President of Institute of Chartered Accountants of India (ICAI),
- Former CMD of Bank of India, **Mrs. Vijayalakshmi Iyer**

ABOUT KIRTI M. DOONGURSEE COLLEGE

The Deccan Education Society was established in 1884 by patriotic visionaries with the aim to facilitate education at a low cost to the masses through the setting up of new schools and colleges. Kirti M. Doongursee College, which forms a part of this rich legacy founded in 1954, shares the same vision and mission – empowerment through education by imparting students with knowledge and life skills by, as Albert Einstein rightly quoted, “training of the mind to think”. Our aim at the Kirti M. Doongursee College is to make every student self-reliant, resilient and adaptable – qualities that will make not only our students' industry ready and employable but also “life” ready and a “people of integrity”.

ABOUT SMT. JAYSHREE SHARADCHANDRA KOTHARI BUSINESS SCHOOL

Dedicated to late Shri. Sharadchandra S. Kothari's wife Smt. Jayshree Sharadchandra Kothari, the foundation stone was laid in the Mumbai Campus of the Deccan Education Society. Smt. Jayshree Sharadchandra Kothari Business School, is an AICTE Institute, with PGDM as its flagship programme. The atmosphere at JSKBS is innovative, modern, and technology driven. And at the core of it, the focus is on knowledge and a holistic approach to education is followed.

The PGDM programme of Smt. Jayshree Sharadchandra Kothari Business School is designed to prepare its students to stand out on the frontiers of the sunrise sectors and career profiles. The programme offers the cutting-edge curriculum, inter-disciplinary focus and complete freedom through the Choice Based Credit System. The programme focuses heavily on experiential learning by integrating comprehensive industry internships under the guidance of industry mentors.

INTRODUCTION

The 6th National Conference on Management and Technological Applications in a Hybrid Organization– NCMAT 2022, which will take place in Mumbai on the 12th March 2022 virtually, will focus on the challenges of effectively disseminating all of the latest information generated in the fields of management and technology. With the rapid advancement of technology, young academicians, students, researchers, corporate professionals are finding it more challenging than ever to stay updated. This conference strives to keep them abreast on all of the current developments.

Management and Technology Applications in a Hybrid Organization – NCMAT 2022

“A hybrid organizational structure can bring greater awareness of intricacies and systemic value of organizational systems, processes, people dynamics, technology, and resource allocation, etc.”

- Pearl Zhu, Digital Hybridity

****Preamble****

The right hybrid workplace technologies can support all the stakeholder’s experience, lower retention, support and help maintain organizations a competitive edge. The pandemic sparked exponential changes about remote work and demonstrated how productive it can be. Now, as some companies choose to move away from remote work toward hybrid models, technology issues become more complicated. The hybrid workplace model is a blend of in-person and remote workers, where in any given week, employees may split their time between coming into work on-site and working from home.

Improving sustainability through the transition to hybrid work provides benefits for employers, employees, and the environment, all at the same time. That’s because many of the systems, measures, and technologies that create a better hybrid work experience also enable more-efficient management of physical office resources, from smarter use of space to conservation of energy and water. Creating that more sustainable and flexible workspace is a win-win situation. more sustainable and flexible workspace is a win-win situation.

Important Dates

| | |
|--|-------------------------------------|
| Last date of Full Length Paper Submission | Saturday, 12th February 2022 |
| Intimation of Paper acceptance | Saturday, 19th February 2022 |
| Last Date of Registration | Sunday, 27th February 2022 |
| Conference Date | Saturday, 12th March 2022 |

EVENT HIGHLIGHTS

Research papers will be published in UGC/SCOPUS/Web of Science indexed journals

Eminent personalities from industry as well as academia shall share their thoughts on the theme of the conference

Networking with industry leaders, senior academicians & research scholars

PLEASE NOTE

If the paper is to be published in a UGC CARE/recognized high impact factor journal it will involve additional charges.

Authors are requested to e-mail their research papers /review articles at nccmat@nmitd.edu.in

All accepted papers will be published in a journal with ISSN number & those papers meeting the norms of UGC CARE / recognized high impact factor journal, will be published accordingly in UGC CARE / Scopus/ Web of Science indexed journal.



SUB - THEMES FOR CONFERENCE

▶ **MARKETING**

- › New Trends in Marketing
- › Role of social media in building connects and changing consumer preferences globally
- › The emergence of “new markets” under the changed global scenario
- › Social Media Analytics
- › Digital disruption in the field of marketing

▶ **FINANCE & ECONOMICS**

- › New Age Financial Services
- › Cryptocurrency and Blockchain Technology
- › COVID 19 Impact on Financial activities
- › New trends in Investment and Investors behavior
- › Use of AI in decision making for investment
- › Data driven investment

▶ **HUMAN RESOURCES & GENERAL MANAGEMENT**

- › New trends in HR practices
- › HRM Policies and Practices for responding Disruptive Innovations
- › People analytics and future workforce
- › Organizational Resilience
- › Importance of employee retention during pandemic
- › Impact of pandemic on CTC

▶ **OPERATIONS**

- › Going Phygital
- › New trends in Operations
- › New Age Supply Chain/ Block Chain Technology
- › Digital Business Models
- › AI in operations
- › Data driven decision making



SUB - THEMES FOR CONFERENCE

INFORMATION TECHNOLOGY

- ▶ Cyber safety and security in new era
- ▶ IT for Education, Health & Environmental Sustainability
- ▶ Artificial Intelligence, Neural Networks, deep learning
- ▶ Green Technologies, Energy Efficient Systems and Sustainable Computing
- ▶ E-Commerce, ERP, CRM & Knowledge Mining
- ▶ E-Governance
- ▶ Distributed and Cloud Computing, Parallel, Multi-core and Grid Computing
- ▶ Data Mining and Business Intelligence
- ▶ Big Data Analytics
- ▶ Education Informatics
- ▶ Software Engineering & emerging technologies, Agile Technologies,
- ▶ Data Communication, Computer Networks and Information Security
- ▶ Fuzzy, Soft Computing and Nature Inspired Computing
- ▶ Wireless Networking and Next Generation Networks
- ▶ Blockchain Technologies
- ▶ Data Privacy and Data Protection in the Age of Data Science
- ▶ Computer Vision, Computer Graphics and Image Processing
- ▶ Virtual & Augmented Reality, Metaverse and Gaming
- ▶ IoT, Pervasive Computing and Cyber Physical Sy

***The list is indicative but not exhaustive.**

All accepted papers will be published in a journal with ISSN number & those papers meeting the norms of UGC CARE / recognized high impact factor journal, will be published accordingly in UGC CARE / Scopus/ Web of Science indexed journal.

Registration Fees can be paid on the following saving bank account details:

| | |
|---------------------|-----------------------------|
| Account Name | DES's NMITD |
| Bank Name | HDFC Bank |
| Account No. | 50100318388817 |
| Account Type | Current Account |
| IFSC CODE | HDFC0000012 |
| Branch Add | Prabhadevi, Dadar 25 |

In case of payments made by DD, issue the payments in favor of "DES's NMITD" payable at Mumbai

Advisory Committee

1. Prof. Suhas Pednekar, Hon'ble Vice Chancellor, University of Mumbai
2. Prof. Ravindra Kulkarni, Hon'ble Pro Vice Chancellor, University of Mumbai
3. Dr. Sharad Kunte, Chairman, DES
4. Hon. Shri. CA Anil Ganu, President, PTVA
5. Dr. Sudhir S. Puranik, Registrar, Mumbai University
6. Shri. Dhananjay Kulkarni, Secretary, DES
7. Mr. Dilip Pethe, Secretary, PTVA
8. Adv. Shri Neel Helekar, Trustee, DES
9. Dr. (Smt) Snehalata Deshmukh, Board Member, PTVA
10. Dr. Shriram Nerlekar, CEO, DES
11. Dr. D. V. Pawar, Principal, Kirti College

Conference Chairman

Dr. Samadhan Khamkar,
Director, DES NMITD

Conference Convener

Dr. Anand Hindolia
Head Research Cell,PTVAIM

Conference Co-Convener

Dr. Kasturi R Naik
- Convener, Research Committee, NMITD

Mrs. Trupti Gupte
- Member, Research Cell, PTVAIM

Organizing Committee :

Dr. Anita Bobade – 9820808105
Dr. Rasika Malliya – 9819682436
Dr. Subhash Dhonde - 9869556607
Dr. Girish Pawar – 9821580220
Ms. Sulakshana Vispute - 7738361844

Ms. Swapnali Mahadik – 9967153215
Mr. Abhishek Deokule- 9967016980
Mrs. Shalini Kakkar - 9867777790
Mrs. Trupti Gupte - 8454044530
Mrs. Aparna Patil - 8097252378