



Deccan Education Society's

NAVINCHANDRA MEHTA INSTITUTE OF TECHNOLOGY AND DEVELOPMENT

DES Mumbai Campus, Kirti College Road, Off- Veer Sawarkar Marg, Dadar (W), Mumbai-400 028.
Tel.: 022-62764582/83/84 | Website : www.nmitd.edu.in | E-mail : director.nmitd@despune.org

Approved by AICTE, DTE, and Affiliated to University of Mumbai.

NAAC Accredited : B++ | MCA Programme Accredited by NBA

Report of Guest Session on IPR

Date: 05/04/2024

Venue: DES's NMITD

Attendees: 120 Students

The DES' NMITD had the privilege of hosting a distinguished guest session featuring **Prof. Sakina Salmani**, Assistant Professor in the Computer Science and Engineering Department at Bhartiya Vidya Bhavan's Sardar Patel Institute of Technology, Mumbai.

The event began with a warm welcome to all attendees, followed by an introduction to the esteemed guest by [Name of the Host]. Prof. Sakina Salmani is a renowned academician with over a decade of teaching experience. She has an impressive record of academic excellence, marked by several publications and prestigious awards. Her contributions to fostering innovation, particularly through events such as the Educational Game Challenge and Smart India Hackathon (SIH) 2022, where her students performed exceptionally well, were highlighted during the introduction.

Prof. Salmani's expertise spans a range of contemporary topics, including user experience design, machine learning, and intellectual property rights. Her reputation as a sought-after speaker in these domains added to the excitement and anticipation for the session.

The session commenced with a formal felicitation ceremony, where **Dr. Rasika Mallya** presented Prof. Sakina Salmani with a token of appreciation on behalf of DES's NMITD.

Prof. Salmani then delivered an enlightening talk that captivated the audience with her in-depth knowledge and practical insights. Her session covered [insert specific topics discussed], offering attendees valuable perspectives and actionable takeaways. The interactive elements of her presentation further engaged the audience, making the session highly enriching.

The event concluded with a vote of thanks, acknowledging Prof. Salmani's valuable time and insights, and expressing gratitude to all the faculty members and students who contributed to the session's success.

Overall, the guest session by Prof. Sakina Salmani was a remarkable event that left attendees inspired and motivated. It reinforced DES's NMITD's commitment to providing its students and faculty with opportunities to engage with leading experts in various fields.

Mallya
**In-Charge Director
DES'S NMITD**





NMITD
ESTD. 2008

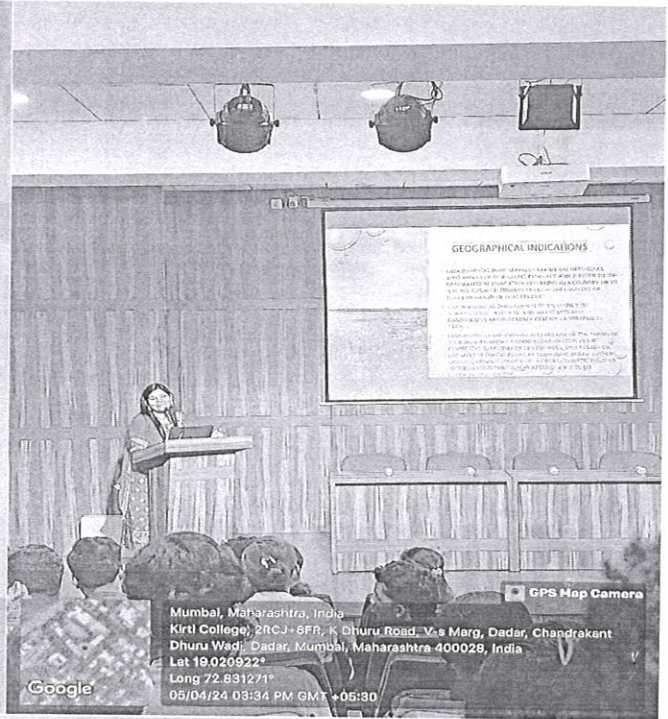
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Glimpses of IPR Session:



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In-Charge Director
DES'S NMITD





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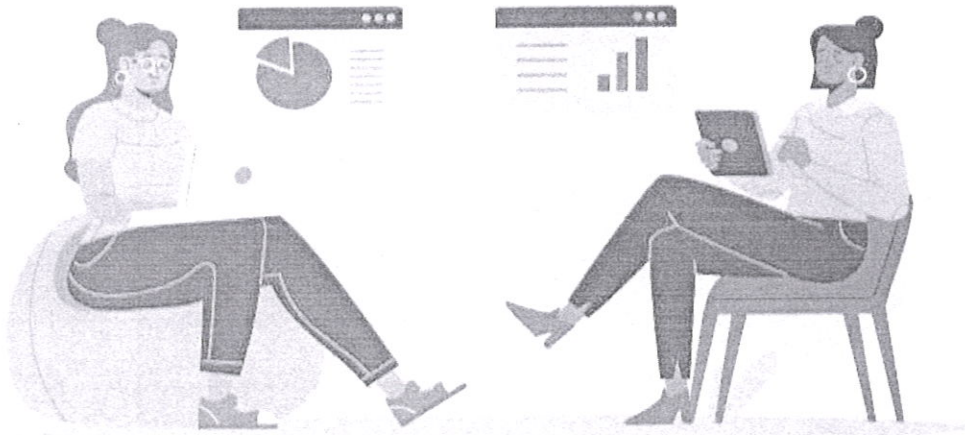
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DECCAN EDUCATION SOCIETY'S NAVINCHANDRA MEHTA INSTITUTE OF TECHNOLOGY AND DEVELOPMENT

PRESENTS



E CELL STARTUP STALL EXHIBITION PRAYAS

Date: 7th March 2024
Time: 9.30 AM to 5.30 PM
Venue: DES's NMITD Campus

More Information

Contact

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A Report on
Prayas
E Cell Startup Stall Exhibition

At

DES's Navinchandra Mehta Institute of Technology and Development

Conducted by

The MCA and MMS departments

Introduction: The "Prayas" Startup Stall Exhibition was organized on March 7, 2024, by the E Cell committee of DES's NMITD to provide a platform for first-year MCA and MMS students to showcase their entrepreneurial ideas. The event featured a variety of stalls covering services from cloth rentals to customized products and digital marketing services.

This initiative allowed students to demonstrate their business acumen and innovation, contributing to a hands-on learning experience as part of their educational journey.

The objective of the Competition: The E-Cell Startup Stall Exhibition "Prayas" aimed to showcase various innovative student startups, offering them a platform to present their business ideas, engage with potential customers, increase brand awareness among college students, and gain real-world market experience and customer feedback.

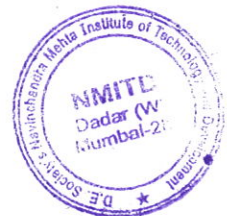
Activity conduct and observations: Prayas commenced at 9:30 AM at DES's NMITD Campus featuring four stalls covering services from cloth rentals to customized products and digital marketing services.

Stalls Description:

1. Stall Name: Zarento

- **Startup: Cloth Renting Service**
- **Participants:** Aaditya Mourya, Anamay Potdar, Rushi Patil (MCA First Year Students)
- **Description:** This startup offers a platform for renting clothes, catering to people who seek affordable yet fashionable options for different occasions.

Omalya
**In-Charge Director
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2. Stall Name: Kalavant Production

- **Startup: Customized Clothes, Bags, Caps**
- **Participant:** Hina Hate(MCA First Year Students)
- **Description:** Kalavant Production specializes in personalized clothing and accessories, including custom designs on clothes, bags, and caps.

3. Stall Name: Food Stall

- **Participants:** Riya Pawar and Aakansa Kathe (MMS First Year Students)

4. Stall Name: Pine Media

- **Startup:** Digital marketing service
- **Participant:** Shubham Bhausahab Patekar(MMS First Year Student)
- **Description:** Pine Media provides digital marketing services to help businesses enhance their online presence and reach a wider audience.
- **Website:** www.pinemedia.in

Participants actively engaged with visitors, explaining their business models, product features, and services. This interaction provided valuable feedback and insights into customer preferences. The event provided insights into the preferences and needs of the target audience, especially college students. Startups learned valuable lessons in brand presentation and customer engagement, which will be beneficial for future endeavors.

Conclusion

The E-Cell Startup Stall Exhibition "Prayas" was a significant success, achieving its goals of promoting student entrepreneurship, offering practical business experience, and enhancing networking opportunities. The event not only showcased innovative ideas but also provided participants with the confidence and knowledge to pursue their entrepreneurial dreams.

Omaly
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Photographs of the event:



Prepared by: Mrs.Monisa Rodrigues

Checked by: Dr. Girish Jadhav, Convener E-Cell Committee

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**In-Charge Director
DES'S NMITD**

