

Important Dates

Submission of Abstract	Monday 6th February 2023
Last date of full Paper Submission	Monday, 20th February 2023
Initiation of Paper Acceptance	Tuesday 28th February 2023
Conference Date	Saturday, 25th March 2023

Registration Fees (Including GST)

Management/Technology Students: Rs. 500/-
Research Scholars: Rs. 1000/-
Academicians: Rs. 1,200/-
Industry Delegates: Rs. 1400/-

Conference Attendance

On campus: Rs. 500/- per Person

Registration Link

<http://bit.ly/3pVyC6x>

Authors are requested to e-mail their research papers/review articles at ptvaimresearchcell@gmail.com
All accepted papers will be published in journal with ISSN number & those papers meeting the norms of UGC CARE / SCOPUS / ABDC / Web of Science will be published in UGC CARE / SCOPUS / ABDC / Web of Science Journals.

Important Note:

If the paper is to be published in UGC CARE or SCOPUS or ABDC or Web of Science Journals, it will involve additional charges.

Payment Details

Account Name: PTVA's Institute of Management
Account No : 319701110050002
Type of Account : Current Account
Bank Name : Union Bank of India, Vile Parle East
MICR No : 400026037
IFSC Code : UBIN0531979

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National Conference on Management & Technology (NCMAT 2023)

Transcending Business Paradigms: A Way Forward (Hybrid Platform)



Date: March 25th, 2023

Timing: 10:00 am onwards

About PTVA's Institute of Management

Established under the aegis of Parle Tilak Vidyalaya Association which is a 100 year old reputed Educational Trust in Mumbai well known for imparting value based, high quality, yet affordable education, PTVA's Institute of Management (PTVAIM) was founded in 2009 with an objective of offering quality Management Education to students interested in pursuing Post-graduate Degree in Management. It runs famous colleges such as Sathaye College, M. L. Dahanukar College of Commerce and Mulund College of Commerce, besides PTVAIM, in Mumbai. PTVA has been an alma mater to many famous personalities including:

Former Union Minister of Commerce & Industry and Civil Aviation, CA Shri. Suresh Prabhu

Air Chief Marshal Mr. Pradeep Naik

Former President of Institute of Chartered Accountants of India (ICAI). CA Mr. Mukund Chitale

Former CMD of Bank of India. Mrs. Vijayalakshmi Iyer

About DES's NMITD

It is our proud privilege to introduce Navinchandra Mehta Institute of Technology and Development, which has MCA and MMS programme of University of Mumbai. NMITD belongs to Deccan Education Society, Pune, which is in the field of academics since last 135 years. Some of the famous institutions run by DES are Fergusson College (Pune). Willingdon College (Sangli), IMDR (Pune), Kirti College (Mumbai) Some famous alumni of our Society include:

Ex-Prime Minister Mr. Narsimha Rao

Ex-Prime Minister Mr. V.P.Singh.

Cricket Legend Mr. Sachin Tendulkar

The Ace Rifle shooter Ms. Anjali Bhagwat

Introduction

National Conference on Management and Technology (NCMAT) is an annual management conference organized by PTVA's Institute of Management (PTVAIM) & Navinchandra Mehta Institute of

Technology and Development (NMITD). NCMAT 2023 aims at bringing together academicians, researchers and practicing managers to deliberate on business paradigm & practices: management, technology & transformation to businesses in modern era.

In the midst of this turbulent transformation of work, workplace, and workforce, NCMAT 2023 offers a forum for the exchange of knowledge, ideas, strategies, and information. The conference aims to promote research and theory development, thereby strengthening the scientific foundations of the management discipline. Plenary sessions will be delivered by eminent academicians, industry leaders as well as paper presentations by research scholars, academicians and corporate executives.

SUB-THEMES

Marketing –

1. Technology Integration in Sustainable Marketing
2. Marketing to Generational Groups
3. Self Service Technologies
4. AI Enabled Services
5. Relationship Marketing
6. Rural Market Transformation
7. Viral Marketing
8. Marketing and Salesforce Automation
9. Marketing of Technological Product
10. Neuro-marketing

Finance –

1. Trading, Pricing, Volatility and Efficiency
2. Banking and Risk Management
3. Financial inclusion and Payment systems
4. Fintech, AI & ML
5. Corporate Funding and Capital Structure
6. Corporate dividends
7. Corporate Governance, Mergers and Acquisitions
8. Cloud & Data Transformation in Banking.
9. Financial services automation
10. Cyber security: Data theft & Financial frauds.

Human Resource & Organizational Behavior –

1. Moonlighting
2. Quite-Quitting
3. Digital Leadership
4. Digitalization in HR
5. Talent Acquisition and Data Analytics
6. Management of Gig Employees
7. Compassionate Leadership
8. Employee Wellbeing
9. The influence of agility: Shaping the organization to compete.
10. Digital business agility and workforce transformation.

General Management and Operations –

1. Supply Chain Analytics
2. Industry 4.0
3. Quality 4.0
4. Manufacturing Process Automation
5. Smart Manufacturing with AI
6. Smart Logistics and Transformation
7. Sustainability and Green Systems
8. Technological Innovation and Entrepreneurial Management
9. Kaizen
10. Simulations and Decision Making

Information Technology –

1. Cyber safety and security in new era
2. Green Technologies, Energy Efficient Systems and Sustainable Computing
3. Computing E-Commerce, E-Governance, ERP, CRM & Knowledge Mining.
4. Wireless Networking and Next Generation Networks Blockchain Technologies
5. Cyber Physical Systems
6. IoT /Artificial Intelligence / Neural Networks / deep learning
7. Big Data, Data Analytics and Cloud Computing
8. IT for Education, Health & Environmental Sustainability
9. Distributed and Cloud Computing, Parallel, Multi-core and Grid Computing, Data Mining and Business Intelligence