

Event Highlights:

- All accepted papers will be published in journal with ISSN number & those papers meeting the norms of UGC CARE / ABDC / Web of Science will be published in UGC CARE / ABDC / Web of Science Journals.
- Eminent personalities from industry, leaders and academia shall share their thoughts on the theme.
- Networking with Industry Leaders, Senior Academicians and Research Scholars.

Important Dates:

Submission of Abstract	05 th May 2024
Last date of full Paper Submission	15 th May 2024
Intimation of Paper Acceptance	20 th May 2024
Last Date of Registration	10 th June 2024
Conference Date	15 th June 2024

Payment Details:

Account Name	DES's NMITD
Bank Name	HDFC Bank
Account No.	50100318388817
IFSC CODE	HDFC0000012
Branch Add	Prabhadevi, Dadar 25

Registration Link:

<https://forms.gle/PVzVUSqpClnasGWA7>

Authors are requested to e-mail their research paper/review articles at nmat@nmitd.edu.in

***Registration Fees with GST: (includes Paper Presentation & attendance)**

Students	Rs. 500/-
Research Scholars	Rs. 1000/-
Academicians	Rs. 1500/-
Industry Delegates	Rs. 3000/-
NRI	Rs. 5000/-
**Inabsentia	Rs. 1500/-

Note:

*If the paper is to be published in UGC CARE or SCOPUS or ABDC or Web of Science Journals, it will involve additional charges.

*Accommodation will not be provided.

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Adv. Shri. Neel G. Helekar – Trustee, DES
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Conference Chair:

Dr. Rasika S. Mallya - I/C Director, NMITD

Conference Convener:

Dr. Minal A. Mapuskar, Vice Principal -Kirti College
Dr. Anita P. Bobade, Professor, NMITD
Dr. Giribala Dewasthale, I/C Director –JSKBS

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Ms. Jidnya Patil, Assistant Professor, Kirti College
Ms. Priyanka Jinagouda, Assistant Professor, Kirti College

Contact Person:

Dr. Swapnali Mahadik, Assistant Professor, NMITD
+91- 8898243116
Dr. Prabha Kadam, Assistant Professor, Kirti College
+91-8779292989
Prof. Dikshit Kothari, Assistant Professor, JSKBS :
+91-9819395967



Deccan Education Society's

Navinchandra Mehta Institute of Technology & Development,
Kirti M. Doongursee College

&

Smt. Jayshree Sharadchandra Kothari Business School

in association with
University of Mumbai



NATIONAL CONFERENCE ON MANAGEMENT & TECHNOLOGY 2024

Sustainable Business Development & Green Technologies:
Role of Science, Technology, Humanities and Management

Saturday, 15th June 2024

Deccan Education Society's
Navinchandra Mehta Institute of Technology and Development

DES Mumbai Campus, Off- V.S Marg, Chandrakant, Dhuru Wadi,
Dadar-West, Mumbai, Maharashtra 400028

Tel: (+91) 022 – 62764582 / 83 / 88 | 022- 62764580/81/61
director.nmitd@despune.org

ABOUT DES

The Deccan Education Society (DES) is a distinguished institution with a 139-year legacy, operating over 60 schools, colleges, and institutes in Maharashtra and Andhra Pradesh. Founded by luminaries like Lokmanya Bal Gangadhar Tilak and Gopal Ganesh Agarkar, DES upholds a tradition of excellence in education.

The DES Mumbai Campus, established 69 years ago, encompasses three institutes: Kirti M Doongursee College of Arts, Science, and Commerce (autonomous), Navinchandra Mehta Institute of Technology and Development (offering MCA and MMS programmes), and J S Kothari Business School (PGDM programme integrating general management with specialized focus areas in Marketing, Finance, Human Resources, and Information Technology)

Some famous alumni of our Society include:

Cricket Legend Mr. Sachin Tendulkar
The Ace Rifle shooter Ms. Anjali Bhagwat
Ujjwala Patil Dhar

INTRODUCTION

National Conference on Management and Technology (NCMAT) is an annual management conference organized by DES's Navinchandra Mehta Institute of Technology and Development (NMITD) and Kirti M. Doongursee College with the collaboration of J S Kothari Business School and in association with University of Mumbai. NCMAT 2024 aims at bringing together academicians, researchers and practicing managers to deliberate on business paradigm & practices: management, technology & transformation to businesses in modern era.

The conference aims to promote research and theory development, thereby strengthening the scientific foundations of the management discipline. Plenary sessions will be delivered by eminent academicians and industry leaders and paper presentations by research scholars, academicians and corporate executives.

"The greatest threat to our planet is the belief that someone else will save it". – Robert Swan

Over the past two decades, the industrial landscape has undergone remarkable transformations driven by technological advancements and evolving customer expectations. Research indicates that the ongoing climate changes and drastic declines in global biodiversity can be directly attributed to human activities. The consequences of these sustainability challenges manifest in various forms, including social issues linked to global warming, where individuals in vulnerable conditions bear significant burdens.

Green Technologies have now become integral to sustainable approaches and align closely with the pursuit of Sustainable Development Goals (SDGs). The trajectory of sustainable development hinges on the implementation of practical green solutions across diverse areas. The triple bottom line, a sustainability framework evaluating business success in profit, people, and the planet, underscores the need for a balanced approach to business, echoing the ancient Indian wisdom that emphasizes equilibrium in the realms of the Triple Bottom Line Framework of Profit, People and Planet or जीव जगत जगदीश

THEMES FOR CONFERENCE :

Sub themes for Science

- Ecological Research
- Green Energy and Non-conventional energy resources.
- Biotechnology for Sustainable Agriculture
- Materials Science for Eco-Friendly Products
- Ecological Research for Sustainable Ecosystem Management
- Climate Science and Sustainable Adaptation Strategies
- Advancements in Green Chemistry

Sub themes for Technology

- Environmental Science and Monitoring Technologies
- Green Technologies, Energy Efficient Systems and Sustainable Computing
- Cyber safety and security in new era .
- Computing E-Commerce, E-Governance, ERP, CRM & Knowledge Mining in sustainability.
- IT for Education, Health & Environmental Sustainability.
- Smart Grids and Energy Management Systems.
- Technological Innovations in Sustainable Transportation
- Recent trends in Green ICT for sustainability.
- Artificial intelligence, machine learning and data science for sustainable development.

Sub themes for Humanities

- Role of Ethics and Morality in Sustainable Development
- Traditional and New Urbanism Sustainable Practices in India
- Sustainability through Art and Artistic Practices
- Role of (political & socio-economic) Institutions in Sustainable Development
- Language and Literature for Sustainable Development
- Human Behaviour for Sustainable Development
- Sustainable Design Thinking
- Philosophical Foundations of Environmental Ethics
- Cultural Narratives for Sustainable Living Cultural Perspectives on Sustainable Development

Sub themes for Management

- Sustainable Finance and Investment Strategies
- Circular Economy Business Models, Inclusive and Equitable Economic Growth
- Leadership in Sustainable Organizations
- Sustainable Supply Chain Management
- Corporate Governance for Sustainability
- Innovative Business Models, Business Strategies and Reporting for Sustainability
- Sustainable Human Resource Management
- Challenges and Opportunities of Culture aspects in business and sustainable marketing
- Green Marketing and Responsible Consumerism

Sub themes for Interdisciplinary Approach

- Socio-Technical Systems for Sustainable Development
- Citizen Science and Community Engagement in Technology Development
- Transdisciplinary Research for Sustainability
- Holistic Sustainability Education
- Cross-Sector Partnerships for Sustainable Innovation
- Green Entrepreneurship, growth and competitiveness
- Tourism and sustainable development
- Role of Spirituality in Sustainability and Responsible Businesses.
- Managing forest and other natural resources
- Education on Sustainability, Climate Change, Association, and Inclusiveness
- Sustainability and Smart Cities
- Sustainability Development Agenda 2030

For Whom

The Conference will add immense value to all category delegates

- Academicians
- Research Scholars
- Industry Delegates
- Students